



TERMINAL DESIGN, INC.

Insouciant™  
Regular &  
Extra Bold

There is a time in every man's education when he arrives at the conviction that envy is ignorance; that imitation is suicide; that he must take himself for better, for worse, as his portion; that though the wide universe is full of good, no reuel of nowishing coin can come to him but through his toil bestowed on that plot of ground which is given to him to till. The power which resides in him is new in nature, and none but he knows what that is which he can do, nor does he know until he has tried. Not for nothing one face, one character, one fact, makes much impression on him, and another none. This sculpture in the memory is not without preëstablished harmony. The eye was placed where one may should fall, that it might testify of that particular ray. We but half express ourselves, and are ashamed of that divine idea which each of us represents. It may be safely trusted as proportionate and of good issues, so it be faithfully imparted, but God will not have his work made manifest by rewards. A man is relieved and gay when he has put his heart into his work and done his best; but what he has said or done otherwise shall give him no peace. It is a deliverance which does not deliver. In the attempt his genius deserts him; no

INSOUCIANT REGULAR, 12/15 PT

gentrify vo  
Moving Br  
font picks  
Gym Conver  
veg cab fil  
Vet Backing  
vent pig m  
My Flack U

ump blocks  
at Flyspeak  
verbal gym  
ts Pink Flab  
ns krypton  
y Fly Pionus  
acks barely  
verb Posting

My Dearest Little Insouciant,  
You make every day brighter  
and more carefree. I  
love everything about  
you—the little loop  
on your g and your cute  
and confident f, the way your b  
and your o sometimes  
curl back on themselves  
when you speak. Oh, your little  
lowercase r, and the little peak  
on your s, and your  
alternates, so many  
alternates—I love them all. I love  
your soft shoulders, your gener-  
ous counters, and your ample  
x-height. I love your bubbly little  
overshoots, and the fact that you  
never speak in uppercase. I find  
myself day-  
dreaming about  
your incredible character set and  
your huge variety of weights (I  
love all of your weights!). I love  
that you're completely adorable  
and yet still have an amazing  
head for figures (numerations,  
denominations, old style, fractions,  
subscript, and  
superscript? Come  
on! I'm diggry just  
thinking about all  
those numbers!).  
And how many languages do you  
speak? Ridiculous! I don't even  
know what it is—let alone, ü, ß,  
ß, and ÿ! I can't wait to meet the  
rest of your family!

abcdefghijklmnopqrstuvwxyz  
1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

Terminal Design, Inc.  
125 Congress Street  
Brooklyn, NY 11201  
(J) 718.246.7069  
(F) 718.246.7085  
info@terminaldesign.com  
terminaldesign.com

Insouciant  
Regular  
Insouciant  
Extra Bold

abcdefghijklmnopqrstuvwxyz  
1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

NO ORNATIVE STATISTIC SET APPLIED  
Obscure, *do not* mean to suggest that the custom of lying has suffered any decay *or* interruption—no, for the lie, as a Virtue, a

ORNATIVE STATISTIC SET 1 APPLIED  
Obscure, *do not* mean to suggest that the custom of lying has suffered any decay *or* interruption—no, for the lie, as a Virtue, a

ORNATIVE STATISTIC SET 2 APPLIED  
Obscure, *do not* mean to suggest that the custom of lying has suffered any decay *or* interruption—no, for the lie, as a Virtue, a

ORNATIVE STATISTIC SET 3 APPLIED  
Obscure, *do not* mean to suggest that the custom of lying has suffered any decay *or* interruption—no, for the lie, as a Virtue, a

ORNATIVE STATISTIC SETS 1, 2, AND 3 APPLIED  
Obscure, *do not* mean to suggest that the custom of lying has suffered any decay *or* interruption—no, for the lie, as a Virtue, a

All things are double, one against another. Tit for tat; an eye for an eye; a tooth for a tooth; blood for

All things are double, one against another. Tit for tat; an eye for an eye; a tooth for a tooth; blood

All things are double, one against another. Tit for tat; an eye for an eye; a tooth for a tooth; blood; measure

All things are double, one against another. Tit for tat; an eye for an eye; a tooth for a tooth; blood for blood;

Under a government which imprisons unjustly, the true place for a just man is also a prison. Unjust laws exist: shall we be content to obey them, or shall we endeavor to amend them,

Under a government which imprisons unjustly, the true place for a just man is also a prison. Unjust laws exist: shall we be content to obey them, or shall we endeavor

Under a government which imprisons unjustly, the true place for a just man is also a prison. Unjust laws exist: shall we be content to obey them, or shall we endeavor to amend them, and obey them until we have succeeded, or shall we transgress them at once? Men, generally,

Under a government which imprisons unjustly, the true place for a just man is also a prison. Unjust laws exist: shall we be content to obey them, or shall we endeavor to amend them, and obey them until we have succeeded, or shall we transgress them at

I love U