



TERMINAL DESIGN, INC.

Insouciant™
Extra Light
& Demi Bold

There is a time in every man's education when he arrives at the conviction that envy is ignorance; that imitation is suicide; that he must take himself for better, for worse, as his portion; that though the wide universe is full of good, no revere of nourishing corn can come to him but through his toil bestowed on that plot of ground which is given to him to till. The power which resides in him is new in nature, and none but he knows what that is which he can do, nor does he know until he has tried. Not for nothing one face, one character, one fact, makes much impression on him, and another none. This sculpture in the memory is not without preëstablished harmony. The eye was placed where one ray should fall, that it might testify of that particular ray. We but half express ourselves, and are ashamed of that divine idea which each of us represents. It may be safely trusted as proportionate and of good issues, so it be faithfully imparted, but God will not have his work manifested by cowards. A man is relieved and gay when he has put his heart into his work and done his best; but what he has said or done otherwise shall give him no peace. It is a deliverance which does not deliver. In the attempt his genius deserves him; no muse befriends; no invention, no hope. Trust thyself; every

INSOUCIANT EXTRA LIGHT, 12/15 PT

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My Dearest Little Insouciant,
You make every day brighter and
more carefree. I love
everything about
you—the little loop
on your g and your y, your cute
and confident f, the way your b and
your o sometimes curl
back on themselves when
you speak. Oh, your little lowercase
r, and the little peak on your s,
and your alternates, so
many alternates—I love
them all. I love your soft shoulders,
your generous counters, and your
ample x-height. I love your bubbly
little overshoots, and the fact that
you never speak in uppercase. I
find myself daydreaming about
your incredible
character set
and your huge variety of weights
(I love all of your weights!). I love
that you're completely adorable
and yet still have an amazing head
for figures (old style, numerators,
denominators, fractions, subscript,
and superscript? Come on! I'm diggy
just thinking
about all of those
numerals!). And
how many
languages can
you speak? It's ridiculous. I don't
even know what it is—let alone, it,
t, s, y, and r! I can't believe I'm
saying this, but I can't wait to meet
the rest of your family!

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OBSEQUIE STATISTIC SET 1 APPLIED
Obsequie, ꝑ do not mean to suggest that the custom of lying has suff
suffered any decay on interruption—no, for the lie, as a Virtue, a Prin
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OBSEQUIE STATISTIC SET 1, 2, AND 3 APPLIED
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All things are double, one
against another. Tit for tat;
an eye for an eye; a tooth
for a tooth; blood for blood;

*All things are double,
one against another. Tit
for tat; an eye for an eye;
a tooth for a tooth; blood*

All things are double, one against another. Tit for tat; an eye for an eye; a tooth for a tooth; blood for blood; measure for measure;

*All things are double, one
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an eye for an eye; a tooth
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